

# ADAP Advocacy Association



## 2017 Corporate Partner Levels

The ADAP Advocacy Association (aaa+) is a national 501(c)(3) nonprofit organization incorporated in the District of Columbia (EIN: 26-0482120) to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. aaa+ works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders.

| ANNUAL BENEFITS  | Leader<br>(\$25,000)<br>Only 4 Offered | Gold<br>(\$15,000) | Silver<br>(10,000) | Bronze<br>(\$5,000) | Affiliate<br>(\$2,500) | Associate<br>(\$500)<br>Nonprofits |
|--|--|--------------------|--------------------|---------------------|------------------------|------------------------------------|
| Annual Corporate Membership                              | Included                               | Included           | Included           | Included            | Included               | Included                           |
| ADAP Advisory Committee Membership                       | Included                               | Included           | Included           | Included            | Included               | Included                           |
| Company Branding in Annual Report                        | Included                               | Included           | Included           | Included            | Included               | Included                           |
| Company Branding in Marketing & Promotional Materials    | Included                               | Included           | Included           | Included            | Included               | Included                           |
| Company Logo/URL on Website                              | Included                               | Included           | Included           | Included            | Included               | Included                           |
| Company News Promotion on Social Media Outlets           | Included                               | Included           | Included           | Included            | Included               | Included                           |
| Online Workshop (i.e., Webinar) Sponsorship              | Included                               | Included           | Included           | Included            | Included               | Included                           |
| Phone Consultation on ADAP Public Policy Developments    | Included                               | Included           | Included           | Included            | Included               | Included                           |
| Annual ADAP Conference Sponsorship                       | Included                               | Included           | Included           | Included            | N/A                    | N/A                                |
| Annual ADAP Leadership Awards Dinner Sponsorship         | Included                               | Included           | Included           | Included            | N/A                    | N/A                                |
| Annual ADAP Regional Summit Sponsorship                  | Included                               | Included           | Included           | N/A                 | N/A                    | N/A                                |
| Annual Patient Advocacy Update at Company Headquarters   | Included                               | Included           | N/A                | N/A                 | N/A                    | N/A                                |
| National Program Sponsorship (1), i.e., Policy Breakfast | Included                               | Included           | N/A                | N/A                 | N/A                    | N/A                                |
| Company Banner Advertisements                            | Included                               | N/A                | N/A                | N/A                 | N/A                    | N/A                                |
| Company Representative Seat on Board of Directors        | Included                               | N/A                | N/A                | N/A                 | N/A                    | N/A                                |
| Company Sponsorship on ADAP Directory (adap.directory)   | Included                               | N/A                | N/A                | N/A                 | N/A                    | N/A                                |
| Company Video Message Link                               | Included                               | N/A                | N/A                | N/A                 | N/A                    | N/A                                |
| <b>TOTAL BENEFITS</b>                                    | <b>17</b>                              | <b>13</b>          | <b>11</b>          | <b>10</b>           | <b>8</b>               | <b>8</b>                           |

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