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ADAP Advocacy Association Announces Opening Keynote Speaker for its 9th Annual Conference

Dr. Mike Magee to deliver message, "Blending Positive Leadership and Advocacy: A Case for Advanced Professionalism"

For Immediate Release:
June 8, 2016

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WASHINGTON, D.C. (June 8, 2016) – The ADAP Advocacy Association, also known as **aaa+**[®], today announced that Dr. Mike Magee, president of Positive Medicine Inc., will deliver the opening keynote at its 9th Annual Conference on September 23-24, 2016. The conference – held in partnership with the Community Access National Network (CANN) – is being themed as "*Magnifying How AIDS Drug Assistance Programs Provides Treatment For People Living With HIV/AIDS.*" It is being held at the Westin Georgetown, located at 2350 M Street, NW, Washington D.C. 20037.

"We're honored to have Dr. Mike Magee – who is such a visionary leader in healthcare – to open our annual conference," said **Brandon M. Macsata**, CEO of the ADAP Advocacy Association. "With so much change and upheaval in healthcare today impacting patient access to care and treatment, especially for people living with HIV/AIDS, it is only fitting for him to set the tone for this year's conference once again."

In 2008, Dr. Mike Magee delivered the opening keynote at the ADAP Advocacy Association's 1st Annual Conference. This year on September 23rd, he will deliver a forward-thinking message, "**Blending Positive Leadership and Advocacy: A Case for Advanced Professionalism.**"

"Advanced Professionalism is a formative educational movement focused on the pursuit of full human potential and the use of health professionals as unique professional resources critical to human success," summarized **Dr. Mike Magee** about his keynote's message. "Centered on the patient-health professional relationship and cornerstone values of compassion, understanding and partnership, a modern view of professionalism engages the physicians, nurses and other health professionals in positively impacting the quality of health in the home, the workplace, the community, and the environment. Values define practice; and thoughtful, forward facing, customized and predictive health system design defines potential for success."

Dr. Mike Magee is president of Positive Medicine Inc., a strategic health communications firm committed to transforming powerful health visions into action. He is widely recognized as a leader of the home-centered health care movement, an advocate for healthy aging and a champion of health professional advocacy for the planetary patient, most notably under the banner of his "Healthy Waters" movement.

Dr. Magee has served as Senior Fellow for Health Policy at the Center for Aging Services Technologies in Washington and as editor of HealthCommentary.org and Healthy-Waters.org. He has served as Senior Fellow in the Humanities to the World Medical Association and as a David Rockefeller Fellow. He is the past president of the National Association of Physician Broadcasters and the author of 10 books including Healthy Waters, Home-Centered Health Care, and Positive Leadership.

Dr. Magee received his medical degree from the State University of New York in Syracuse, NY and did his surgical training at the University of North Carolina where he was honored as a Distinguished Alumnus in 2007. He is former vice-president of Science and Medical Advocacy at Pfizer Inc.; a former Honorary Master Scholar at NYU School of Medicine and Professor of Surgery at Jefferson Medical College; and former chairman of the board of the Kennedy Center's Very Special Arts (VSA) for the Disabled. He has provided testimony to Congress, and consulted for the American Medical Association, the American Association of Medical Colleges, and the American Hospital Association.

Dr. Magee's research interests have included the study of the patient-physician relationship, social health capital, aging and its impact on informal family caregivers and the multi-generational family, the use of new information technologies to advance humanistic care, the decline in physician empathy during medical training, technology applications to support life span health planning and health prevention, and the relationship between water and health.

Son of a housecall making doctor, and one of 12 children, Dr. Magee's vision of America, her people, and the people who care for her people, is richly woven and deeply human. With over three decades of experience as country doctor, academic surgeon, hospital and medical school manager, radio and television columnist, leader of numerous non-profit organizations, global science policy executive at a Fortune 100 company, and consultant to government, Medicine, Nursing and Long Term Care organizations, Dr. Magee is a natural communicator with broad cross-sector experience. Through it all, he has remained true to several core values: health is a right that carries with it responsibilities; health is about reaching one's full human potential and embracing long term multi-generational preventive planning; health must leverage scientific and technologic progress; health must serve the planetary patient; and health must harness the humanistic power of the family, the community, and society through information networking and team approaches to home-centered care.

The conference will bring together all ADAP stakeholder groups for two days of programming to discuss current and emerging public policy issues, exchange ideas and develop strategies for effective patient self-advocacy. It will also showcase the **6th Annual ADAP Leadership Awards Dinner on Saturday, September 24th at 7:00 pm.**

To register, go to www.adapadvocacyassociation.org.

To learn more about the ADAP Advocacy Association or its 9th Annual Conference, please email info@adapadvocacyassociation.org.

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About the ADAP Advocacy Association: The ADAP Advocacy Association mission is to promote and enhance the AIDS Drug Assistance Programs (ADAPs) and improves access to care for persons living with HIV/AIDS. **aaa+**[®] works with advocates, community, health care, government, patients, pharmaceutical companies and other stakeholders to raise awareness, offer patient educational program, and foster greater community collaboration.